

## Women's Leadership Conference Timeline and Information

7:30 a.m. – Registration, Networking, and Continental Breakfast  
8:35 a.m. – Panel Discussion  
9:45 a.m. – Networking/ Break  
10 a.m. – Breakout Session #1 (choose one from the topics below)  
10:45 a.m. – Networking/ Break  
11 a.m. – Breakout Session #2 (choose one from the topics below)  
11:45 a.m. – Networking/ Break  
Noon – Lunch and Keynote Speaker  
1:30 p.m. – Adjourn

### **1) How Women and Men Communicate Differently at Work**

Would you be able to recognize the different ways we communicate? Also, how are those differences perceived in the workplace? Learn about these differences and how to be self-aware in this session. Hear from:

- **Beth Ritter**, associate professor of practice, Poole College of Management, NC State University
- **Fred Hutchinson**, founder, Hutchinson PLLC

### **2) Why Championing Women is Good for Business**

Having more women in the workplace benefits your company's bottom line. This session will analyze how and why there is a direct correlation between diversity and higher innovation. We also will explore how many companies are championing women in the workplace. Hear from:

- **Kristy Dixon**, consultant, KMD HR Solutions
- **Kelly Gruber**, inclusiveness and flexibility leader, Ernst & Young LLP
- **Ronnie West**, chief people officer, Ipreo

### **3) Workplace Advocacy**

We have seen nationally the impact that workplace harassment has on individuals and to companies. Knowing this, do you know how you can prevent harassment in the workplace? Learn about organizational accountability, consequences, and communication skills to help your company stay on top of this important issue.

### **4) Building Your Personal Brand**

Having your own brand is vital to continuing your leadership momentum. Hear from experts on how to build your personal brand in and out of the office. They also will discuss how to be a champion of women in the workplace. Hear from:

- **Rebecca Quinn Wolf**, vice president, director of client & community relations, PNC
- **Dickens Sanchez**, assistant director of business development, Clean
- **Emily Cutts**, co-owner, Parlor Blow Dry Bar
- **Allison Conley**, co-owner, Parlor Blow Dry Bar

## 5) Finding Your Strengths and the Strengths of Your Team

This session will help you recognize your strengths and how to capitalize on them. Learn about how to bring the best out of your team. This also is an opportunity to learn about the different leadership tools available to find your strengths. Hear from:

- **Jenn Mann**, executive vice president & chief human resources officer, SAS Institute, Inc.
- **Joy Ruhmann**, president, Level Up Leadership, Inc.
- **Shelley Willingham**, chief visionary, Vision and Passion International, LLC