2019 Women’s Leadership Conference

Timeline
7:30 – 8:30 a.m. – Registration, Networking, and Sponsor Tables
8:30 – 9:30 a.m. – Opening Remarks and Panel Discussion
9:30 – 9:45 a.m. – Networking Break
9:45 – 10:45 a.m. – Breakout Session 1
10:45 – 11:15 a.m. – Networking Break
11:15 a.m. – 12:15 p.m. – Breakout Session 2
12:15 – 12:30 p.m. – Networking Break
12:30 – 1:15 p.m. – Lunch, Table Discussion
1:15 – 2:15 p.m. – Keynote Address
2:15 – 2:30 p.m. – Final Remarks (book signing following)

Confirmed Speakers and Breakouts:

Build Meaningful Mentoring Relationships
Whether you serve as a mentor or mentee, an advocate relationship requires time, hard work, and open dialogue. Learn how to take on the position that fosters others, as well as find out about resources available in the search to grow your own skillset.

- **Paula Brown Stafford**, President and Chief Operating Officer, Novan, Inc.
- **Rachel Hardin**, Director, SAS US and Commercial Sector
- **Willy Stewart**, CEO, Stewart
- **Cindy Szwarckopf**, Stewart, Practice Leader, Municipal Planning and Mobility
- Moderator: **Dr. Jenna Carpenter**, Dean of Campbell Engineering School

Find Your Purpose by Taking Risks
How do you find the courage to take on your big, audacious goal or create your legacy? Gain insight to articulate your career purpose, advance within your organization, and pinpoint methods to stay focused even when the result isn’t what you expected.

- **Barbara Aguiar**, Head of Communications, BASF Crop Protection in North America at BASF
- **Christina Meyer**, Head of US Injectables Marketing, Aesthetics, Merz North America
- **Nate Spilker**, Vice President, Business Transformation and Raleigh Site Leader, Citrix

Bold, Courageous Leadership Find out how to apply lessons learned to your career plan from three executives making global accomplishments. Join the discussion about navigating the tough decisions. Identify how to create change and honor the lessons of the past.

- **Ellen Agler**, CEO, The END Fund
- **Cindy Parlow Cone**, Vice President, U.S. Soccer
- **Dr. Meg Powell**, Co-Founder, Target PharmaSolutions, Inc.
- Moderator: **Denise Bennett**, Senior Vice President and Senior Client Advisor, PNC Wealth Management
Achieving Success Within Any Workplace Environment
As leaders of organizations, how do we create and lead diverse, inclusive workplaces where people feel comfortable to express themselves and their perspectives? Learn from executives who found success in industries that often were male-dominated. They will discuss how to bring your authentic self to work, achieve your goals, and support others.
- Sarah Quinlan, Managing Director, Carolantic Investment Fund
- Sophia Wajnert, Managing Director, Head of Credit Suisse Raleigh

Integrate Life with Work Fearlessly
The vital time needed to take care of things at work as well as home often overlaps for everyone. Discover ways to create a healthy culture for you and your staff to be the most effective. Learn useful practices that other organizations are doing that you can adopt.
- Rebecca Bottorff, Chief People Officer, Bandwidth
- Jodi Budnick, Senior Vice President Talent, Optanix
- Christy Colgan, Health & Wellness Manager, Blue Cross and Blue Shield of North Carolina

Entrepreneurs: Daring Concept to Gutsy Creation
Hear the personal stories of those who have taken their vision from ideation to execution. As you listen to their journeys, determine the key points that can inspire you to power through challenges and aspirations.
- Monica Wood, Co-Founder and CEO, Myxx, Techstars Mentor
- Allison London Brown, CEO, UVision 360 Hysteroscopy Systems
- Susan Caldwell, Franchisor & CEO, Flour Power Kids Cooking Studios
- Nathan Woolard, Interim Associate Dean & Assistant Professor of Entrepreneurship, Meredith College

Keynote Speaker
Bestselling Author Joanne Lipman Headlines Our Women’s Leadership Conference

Discover why the Women’s Leadership Conference is the most attended event we offer. We are excited to welcome Joanne Lipman as our keynote speaker. Lipman is the bestselling author of “That’s What She Said: What Men Need to Know (and Women Need to Tell Them) About Working Together.”

One of the nation’s leading journalists, she most recently was chief content officer of Gannett, and editor-in-chief of USA TODAY and the USA TODAY NETWORK, compromising the flagship title and 109 other news organizations.

Lipman began her career as a reporter at The Wall Street Journal, ultimately becoming deputy managing editor, the first woman to attain that post. A frequent television commentator, she has received the Matrix Award for women in communications. Lipman is a member of the Yale University Council, the Council on Foreign Relations, and is an international media leader for the World Economic Forum.