

## Coronavirus: Hospitality Impact

03.23.20

### **WHAT: Pop-up Drive Thru provides meals, work, and lunch for school children**

**Who:** Small group of Raleigh restaurateurs

**Details:** Pop-ups held in the parking lots of temporarily closed restaurants. Hungry citizens could "drive thru" a car line to purchase \$15 breakfast boxes or \$15 lunch boxes and "pay forward" a box for Food Shuttle [Backpack Buddies](#) participants (meals for school children). Adhering to social distance guidelines, feeding hungry kids and keeping closed restaurant employees at work, the effort continues to evolve. Participating restaurants include: Benchwarmers Bagels, Slingshot Coffee, Union Special Bread, and Videri Chocolate Factory.

**Contact:** Brent Miller, [fam@familystylenc.com](mailto:fam@familystylenc.com)

**Social:** [@familystylenc](#)

### **WHAT: Bar becomes Pop-up Market, fills local grocery void and keeps staff employed**

**Who:** [Dram & Draught](#)

**Details:** Dram & Draught bar at 1 Glenwood Ave., is temporarily converted to "Dram Grog & Grocery" making a variety of food, drinks and household items available daily from 2pm to 8pm. Shopping is limited to four shoppers at a time, with masks and hand sanitizer provided at the door. Seniors age 65 and older are eligible for free delivery within five miles.

**Contact:** Lisa Jeffries, Raleighwood Media, [lisa@raleighwoodmedia.com](mailto:lisa@raleighwoodmedia.com)

**Social:** [@Dram\\_Draught](#)

### **WHAT: Free healthy meals for immunocompromised and elderly who are housebound/quarantined**

**Who:** The Ripple Effect Initiative (a COVID-19 response effort)

**Details:** Orchestrated by the owner of [Cheeni Chai + Coffee + Tiffin](#), this COVID 19 response effort involves a group of local chefs preparing meals for compromised residents. Meals cooked in low-traffic kitchen by crews of three people stationed ten feet apart

**Contact:** Preeti Waas, [preetiwaas@hotmail.com](mailto:preetiwaas@hotmail.com)

**Social:** [@CheeniRaleigh](#)

### **WHAT: Concerts for audiences of 10 or less and via live stream**

**Who:** [Imurj](#), a collaborative performing and visual arts space

**Details:** Local bands invited to perform at Imurj, to audiences of 10 or less and via live stream. Donations will be requested to support the band, soundman and videographer

**Contact:** Karl Thor, [karlt@imurj.com](mailto:karlt@imurj.com)

**Social:** [@imurjraleigh](#)

### **WHAT: "Daily Dose of Play" at-home video learning resource**

**Who:** [Marbles Kids Museum](#)

**Details:** Produced by Marbles' staff, these videos demonstrate at-home learning activities and are available on the [Marbles Museum](#) website and on [YouTube](#)

**Contact:** Safaniya Stevenson, Marbles, [sstevenson@MarblesKidsMuseum.org](mailto:sstevenson@MarblesKidsMuseum.org)

**Social:** [@MarblesRaleigh](#)

### **WHAT: Free online ballet performances featuring past works, to enjoy at home**

**Who:** [Carolina Ballet](#)

**Details:** Free performances at: <https://www.carolinaballet.com/performances/>

New uploads (including fan faves *Frankenstein* and *Boléro*) posted on Tuesdays and Fridays

**Contact:** Dan Strickford, Narration PR, [dan@narrationpr.com](mailto:dan@narrationpr.com)

**Social:** [@CarolinaBallet](#)

**WHAT: Free meals for hospitality industry workers; rent relief; blood drive partner**

**Who:** [Hibernian Hospitality](#)

**Details:**

- Suspending rent for all Morgan Street Food Hall tenants
- Providing free meals to all Hibernian Hospitality laid-off staff
- Working with US Foods to create care packages for any local staff laid-off from any hospitality job (not just Hibernian)
- Partnering with The Blood Connection to provide blood donation location (parking at Morgan Street Food Hall daily through the isolation period)

**Contact:** Niall Hanley, [Hibernian Hospitality](#), [niall@hibernianco.com](mailto:niall@hibernianco.com)

**Social:** [@MorganStFoodhl](#)

**WHAT: Free staff meals; emergency medical fund for staff; new delivery service**

**Who:** [Locals Seafood](#)

**Details:**

- Daily staff meal to employees and their families (and others in serious need)
- Ownership- established emergency fund to cover employees' critical medical needs
- Launching delivery service that will help keep staff on payroll during closure

**Contact:** Sarah Grace, Locals Seafood, [sarahgrace@localsseafood.com](mailto:sarahgrace@localsseafood.com)

**Social:** [@localsseafood](#)

**WHAT: Free lunch for displaced school kids**

**Who:** [Rush Hour Karting](#)

**Details:** Free lunches for displaced school kids, no questions asked (200 free lunches were given out on the first day of this effort). Lunches available for pick-up Monday through Friday, until March 27<sup>th</sup>.

**Contact:** Adam Saad, Rush Hour Karting: [adam@rushhourkarting.com](mailto:adam@rushhourkarting.com)

**Social:** [@rushhourkarting](#)

**WHAT: Free meals for families in need; free delivery to sick and elderly**

**Who:** [Potbelly Sandwich Shop](#)

**Details:** Free meals for families in need. Delivery fee waived for sick and elderly

**Contact:** Mohit Kishore, Potbelly, [genxventuresllc@gmail.com](mailto:genxventuresllc@gmail.com)

**Social:** [@potbelly](#)

**WHAT: Meal support for community non-profits**

**Who:** [Love & Nourish](#), a COVID 19 collaborative initiative by caterer [Southern Harvest Hospitality Group](#), [The Honeysuckle](#) and [Unique Places to Save](#)

**Details:** \$60 four-person nutritious meal packages include a \$10 donation to community non-profits DPS Foundation, End Hunger Durham and Families Moving Forward. Meal packages available beginning March 23

**Contact:** Tina Chitwood, Unique Places to Save, [tchitwood@uniqueplacestosave.org](mailto:tchitwood@uniqueplacestosave.org)

**Social:** [@southernharvesthg](#)

**WHAT: Food donation to local charities**

**Who:** [Herons](#) at The Umstead

**Details:** Herons restaurant has donated their leftover food supplies to local charities including the local chapter of Boys & Girls Clubs of America and the Raleigh Rescue Mission

**Contact:** Lauren Ferguson, Sprouhouse Agency, [lauren@sprouhouseagency.com](mailto:lauren@sprouhouseagency.com)

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